



35th International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Saturday 17 March 2018 - Horizon

10.00 – 10.50 <i>Professional Presentation</i>	<p><u>TEACHER TRAINING vs CONTINUOUS PROFESSIONAL DEVELOPMENT</u> <i>Marisa Constantinides, Teacher Trainer, Director</i> <i>George Vassilakis, Teacher Trainer, Head of Teacher Education</i> CELT ATHENS Web conferences, free seminars & webinars, twitter chats, books & journals, teach-meets & even blogs and sharing via social media can all contribute to a language teacher's professional development in ways that only twenty years ago we could not even imagine. So, what more can a training course offer a teacher that they cannot achieve on their own? We will address this question and give practical examples of how an organised training programme can drive a teacher's professional growth and help them make sense of the information overload cluttering our screens.</p>
11.00 – 11.50	<p><u>A GUIDE FOR MARKING YOUR STUDENTS' IELTS WRITING</u> <i>Tina Karalis, Academic Associate, PeopleCert</i> A presentation focusing on how to use IELTS Official Writing Descriptors to correct Writing tasks offered by PeopleCert.</p>
12.00 – 12.50	<p><u>CELEBRATING 30 YEARS OF INNOVATION AND EXCELLENCE!</u> <i>Jenny Dooley, Author, EXPRESS PUBLISHING</i> <i>I wonder: The amazing new course for Primary learners!</i> <i>Right On! 1-4: The Right course for the 21st Century Learners!</i> <i>On Screen C2: The ideal choice for all C2 exams!</i></p>
13.00 – 14.15	<p><u>HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING</u> <i>Costas Grivas, Author, GRIVAS PUBLICATIONS</i><ul style="list-style-type: none">• <i>WAY UP</i> is the one and only coursebook series which turns passive learning into active learning. This pioneering approach instils confidence in students and helps them enhance their speaking and writing abilities from the very beginning. <i>WAY UP</i> is a new way to teach and a great way to learn English.• Conflicting Teaching methods• The broad notion of equivalence in translation• Advanced Language points</p>
14.30 – 14.55	<p><u>GAMIFICATION & ADDITIVE LEARNING</u> <i>Hani Malouf, Founder & CEO, VELAWOODS ENGLISH, CyEDUCATION CENTRE</i> This presentation examines, the use of gaming and film-making principles to create the ultimate learning experience and students' engagement with digital content that will ensure that they successfully complete their courses or modules.</p>
15.00 – 15.50 <i>Professional Presentation</i>	<p><u>TEACHING ENGLISH TO VERY YOUNG LEARNERS (AGES 4 OR 5):</u> pre-K and Kindergarten. Opportunities and Challenges. The importance of Phonics (not Phonetics). <u>THE NON-NATIVE ENGLISH TEACHER</u> Work opportunities abroad. Basic requirements and main challenges. <u>ELT EXAMS UPDATE</u> <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT</i></p>