



# International Publishers Exhibition

## *Autumn 18*

### Athens

Divani Caravel Hotel

Vas. Alexandrou Ave 2

**Saturday & Sunday**

**8 & 9 September 2018**

**10.00 - 18.00**

*New books, software,  
teaching materials & examinations*

# PROGRAMME

# International Publishers Exhibition

Dear Foreign Language Professional,

As Aristotle said “**Quality** is not an act, it is a **habit**”. The International Publishers Exhibitions have been defined as the highest quality events in the field of foreign language teaching. We owe that to every member of our organising team, who is committed to delivering the best **quality** in every single aspect of these events...that is our **habit**!

45 national and international organisations compose the Autumn '18 Athens IP Exhibition. It is our exhibitors' **habit** to constantly improve their products, offering the best and most appropriate ones to the Greek market. Visitors can inspect and compare all the latest publications in order to decide which of them suits their criteria and needs. At the same time, all major examination boards will be present, offering information and updates concerning their certifications.

A great variety of the highest class speakers and active practitioners from all over Europe are included in our outstanding programme. Two popular workshops and 48 distinguished presentations will cover every visitors' needs. From junior to senior classes, from teaching grammar to teaching skills and from the latest books updates to changes in exams... all these components of our programme contribute to your favourite **habit**: being professionally up-to-date.

Aristotle's quote, through our visitors, characterises our exhibitions. Our efforts to bring all the material, information and equipment you need under the same roof has established the IPEs as your favourite educational **habit**.

You make **quality** matter. You make our **habit** matter.

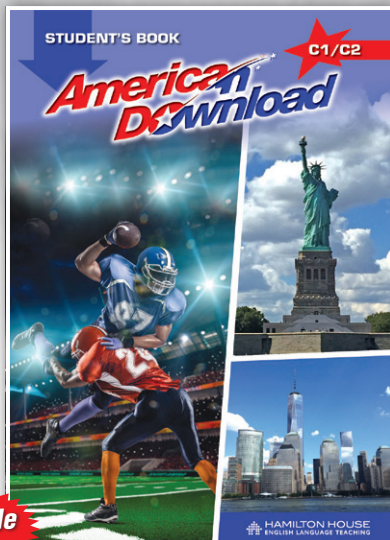
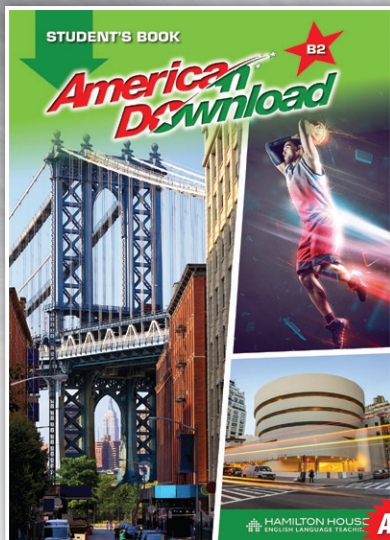
Proudly looking forward to welcoming all of you,

**International Publishers Exhibitions**

Philip Dietschi

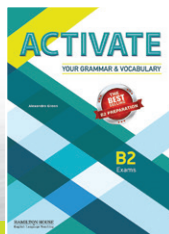
# NEW coursebooks for ECCE/MSU-CELC & ECPE/MSU-CELP preparation from Hamilton House

 **American English**



**Available now**

## Perfect Partner

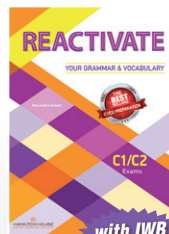


Also available with  
**GREEK THEORY** 

**with IWB software**

**American Download B2** and **American Download C1/C2** have been designed for students preparing for the CaMLA ECCE or MSU-CELC (B2) and CaMLA ECPE or MSU-CELP (C2) examinations. They contain a wide variety of grammar and vocabulary exercises in exam format which provide students with ample practice when preparing for these examinations.

## Perfect Partner



**with IWB software**

## Components

- Student's Book
- Workbook
- Test Book
- Companion
- e-book
- Teacher's Book
- Class Audio CD, Workbook Audio CD & Test Book Audio CD
- Interactive Whiteboard Software
- Interactive e-book

**Saturday  
8 September**

## International Publishers Exhibition

### Ilissos

10.00 – 10.50

*Professional  
Presentation*

#### **ΠΟΙΟ ΕΙΝΑΙ ΤΟ ΣΩΣΤΟ ΚΑΙ ΠΟΙΟ ΤΟ ΛΑΘΟΣ? ΗΘΙΚΗ ΑΝΑΠΤΥΞΗ ΠΑΙΔΙΩΝ ΚΑΙ ΕΦΗΒΩΝ**

**Μαρία Αγοραστού, MSW, PhD (abd), Μέλος Διδακτικού Προσωπικού  
HELLENIC AMERICAN COLLEGE**

Η ηθική ανάπτυξη στην παιδική ηλικία και εφηβεία είναι ένας από τους βασικότερους άξονες κοινωνικοποίησης και συναισθηματικής εξέλιξης. Μια ομιλία με κέντρο βασικές ερωτήσεις όπως: Πώς διαμορφώνεται η ηθική μας ταυτότητα; Πώς αποφασίζουμε μεταξύ σωστού και λάθους; Γιατί είναι σημαντικό να το γνωρίζουμε και σαν γονείς και σαν δάσκαλοι;

11.00 – 11.25

*Professional  
Presentation*

#### **DEVELOPING VOCABULARY STRATEGIES FOR B2 AND BEYOND - Part A**

**Sarah Ellis, Senior Assessment Services Manager  
CAMBRIDGE ASSESSMENT ENGLISH**

This session will look at ways to encourage your students to develop and consolidate their vocabulary at B2 level and beyond. We will look at ideas and activities for the classroom as well as some useful digital tools and resources to enrich students' vocabulary.

11.25 – 11.50

#### **DEVELOPING VOCABULARY STRATEGIES FOR B2 AND BEYOND - Part B**

**Sarah Ellis, Senior Assessment Services Manager  
CAMBRIDGE ASSESSMENT ENGLISH**

We will consider how to support exam preparation for *B2 First*, the most popular of the *Cambridge English Qualifications*.

12.00 – 12.50

#### **"WONDER IS THE BEGINNING OF WISDOM!" - iWonder, THE BRIGHT NEW EXPRESS PUBLISHING COURSE FOR PRIMARY LEARNERS WILL BRING WONDER TO YOUR JUNIOR CLASSES!**

**EXPRESS PUBLISHING**

Do not miss the chance to meet *ROLO*, the first Augmented Reality app for EFL learners! In this presentation you will also have the chance to see our available new, amazing *Right On!* series for A-B-C-D classes and *On Screen* for C2 level students.

# PROGRAMME



**Saturday  
8 September**

## **International Publishers Exhibition**

### **Mycenae**

10.00 – 10.50

*Professional  
Presentation*

#### **ΤΟ ΟΡΘΟΓΡΑΦΙΑ OR NOT TO ΟΡΘΟΓΡΑΦΙΑ? THAT IS THE QUESTION**

*John Eleftheriou, MA, Dip. RSA, Academic Coordinator*

*THE AMERICAN COLLEGE OF GREECE*

Like many classroom techniques, Ορθογραφία has fallen in and out of fashion. The presentation will focus on whether there is a place for Ορθογραφία as a vocabulary learning technique in the modern-day classroom.

11.00 – 11.25

*Professional  
Presentation*

#### **CURRICULUM DESIGN VS MARKET NEEDS**

*Dimitris Kouniakīs, EFL School Owner & Ed-epreneur*

*DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*

A curriculum that fails to reflect market needs also fails those who work their way through it. Many school owners are still caught up in a past that primarily focused on language certification without real speaking and comprehension ability. How we get past this and develop something that adequately reflects market needs and delivers customer satisfaction is what this talk addresses.

11.30 – 11.55

#### **ENGLISH SOUNDS FUN; Ready, Steady, Go!**

*Anastasia Metallinou, BA Hons, MEd Special Education,*

*EFL Teacher, Materials Writer, Teacher Trainer, ENGLISH SOUNDS FUN*

*English Sounds Fun* is a dyslexia-friendly method, accessible to all learners. This session introduces the innovative features of this holistic programme that allow all students to enjoy learning English, while developing firm foundations for progress towards proficiency. Level: A1 and A2.

12.00 – 12.50

#### **HERE COMES JET FOR JUNIOR A AND JUNIOR B!**

*Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS*

*Jet*, the new superhero from *Burlington Books*, will bring joy, action and motivation to your junior classes and provide creative opportunities to teach values and develop children's 21st-century life skills.

#### **PRESENTATIONS**

Unless otherwise mentioned, presentations are of a commercial nature

# PROGRAMME

**Saturday  
8 September**

## **International Publishers Exhibition**

### **Vergina**

10.00 – 10.50

*Professional  
Presentation*

#### **PreJunior: THE MOST CHALLENGING CLASS – THE FUTURE OF FOREIGN LANGUAGE SCHOOLS**

**Anna Karanikola**, Teacher, FLS Owner  
**INTERNATIONAL PUBLISHERS EXHIBITIONS**

*“Children want the same things we want. To laugh, to be challenged, to be entertained and delighted.” - Dr. Seuss, Herding Kats in kindergarten.*  
Pre Juniors:

- Why it is the most important class to teach?
- How can we set up our classroom?
- Tips and ideas to help you have the most enjoyable lessons with your little pupils.

I have been teaching PreJuniors for 28 years and I still have a lot to learn, but also so much to share. Join me for a different approach to PreJunior teaching.

11.00 – 11.25

*Professional  
Presentation*

#### **LEARNING VOCABULARY - NO EASY DEAL, BUT A BIG DEAL**

**Sylvia Kar**, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS  
Vocabulary learning is one of the tasks students have major problems with. How do we incorporate learning vocabulary into our teaching.

12.00 – 12.25

#### **GLOBALCERT: INTRODUCING THE 4TH INDUSTRIAL AGE CERTIFICATIONS LAUNCHING THE NEW ESOL INTERNATIONAL QUALIFICATIONS**

**Christine Tsatsaba**, Director, GLOBALCERT  
**John Boumis**, Deputy Director, GLOBALCERT

Reference to the *GlobalCert* suite of Qualifications. *Qualifi* and *GlobalCert* joined forces to deliver the new accessible and inclusive *IESOL Qualifications*. Analysis of the exam format and benefits for partners, teachers and candidates.

12.30 – 12.55

#### **TOEIC: THE UPDATED VERSION OF THE LISTENING AND READING TEST**

**Dr. Ioannis Petropoulos**, Academic Coordinator  
**HELLENIC AMERICAN UNION**

The presentation focuses on the recent updates for the Listening & Reading *TOEIC* test coming into effect.

# PROGRAMME

# Tech it easy! 2

Η ΣΥΝΕΧΕΙΑ ΤΗΣ  
ΠΡΩΤΟΠΟΡΙΑΚΗΣ ΣΕΙΡΑΣ  
ΓΙΑ ΤΙΣ SENIOR ΤΑΞΕΙΣ  
ΕΦΤΑΣΕ!

- Σχεδιασμένη για 2 ή 3 μαθήματα την εβδομάδα
- Με απλή και κατανοητή δομή μαθημάτων
- Με σύγχρονη θεματολογία κειμένων που ανταποκρίνεται στα ενδιαφέροντα των μαθητών
- Με μοντέρνα και ελκυστική εικονογράφηση και συνοδεύεται από πλούσιο τεχνολογικό υλικό: **3D animation**, **εκπαιδευτικό video** για κάθε Reading, **grammar videos** και **video clips με grammar songs** για τη διδασκαλία της γραμματικής, **i-book**



## ΝΕΑ σειρά βιβλίων για ΕΝΗΛΙΚΕΣ

Η νέα σειρά **Restart 1** είναι ειδικά σχεδιασμένη για **ενήλικες** που έχουν χάσει την επαφή με την Αγγλική γλώσσα και επιθυμούν να καλύψουν τα επίπεδα A1-A2 σε σύντομο χρονικό διάστημα, χωρίς να χρειαστεί να διαθέσουν πολύ χρόνο στις σπουδές τους.

Η σειρά έχει πλούσια ύλη που είναι βασισμένη σε **επίκαιρη θεματολογία** (Education, Work & Career, Technology, Travel & Tourism, etc.) και καλύπτει τις **βασικές γλωσσικές ανάγκες ενός ενήλικα**, καθώς δίνει **έμφαση στην επικοινωνία μέσα από καθημερινές καταστάσεις** (filling in an application form, booking a ticket, ordering a meal, making a reservation, etc.).



**ΠΡΟΣΕΧΩΣ RESTART 2 (B1)**



+30 233 10 73777



info@supercourse.gr



www.supercourse.gr



Super Course ELT Publishing



**SUPER  
COURSE**  
ELT PUBLISHING

**Saturday  
8 September**

## **International Publishers Exhibition**

### **Ilissos**

13.00 – 13.25

#### **PANTEBOY ΣΤΙΣ ΕΞΕΤΑΣΕΙΣ LRN!**

**Νάντια Καράμπελα**, *Personal Examination Counsellor, FLS Owner LRN Certified Oral Examiner, LRN & AWARDS INTERNATIONAL*

Είτε πρόκειται για παιδιά ή εφήβους, είτε για ενήλικες, οι εξετάσεις *LRN* και *Awards International*, για έγκυρη πιστοποίηση στα Αγγλικά, είναι μια ευχάριστη εμπειρία που θες να ζήσεις! Ας μοιραστούμε τα μυστικά της προετοιμασίας γι' αυτήν την, χωρίς άγχος και παγίδες, εμπειρία των υποψηφίων μας!

13.30 – 14.20

#### **ENTER A NEW WORLD. ENTER PORTAL!**

*MM Publications*

As educators, we must strive to prepare our students for the 'real world'; as English teachers, we aim to help our students communicate successfully in English. *Portal to English* can enable us to do both in our classroom successfully. This brand-new series engages learners and equips them with the necessary skills to excel in the modern, ever-changing world. Based on contemporary ELT methodology, this inspiring course focuses on the systematic development of language skills and comprises motivating and contemporary topics.

14.30 – 14.55

#### **ΠΩΣ ΔΙΑΒΑΖΕΙ ΚΑΙ ΜΑΘΑΙΝΕΙ ΑΠΟΤΕΛΕΣΜΑΤΙΚΑ Ο ΜΑΘΗΤΗΣ ΜΟΥ;**

**Δημήτριος Ράμμος**, *Εκπαιδευτικός Πρωτοβάθμιας Εκπαίδευσης, Υποψήφιος Διδάκτωρ Πανεπιστήμιο Δυτικής Μακεδονίας*  
*THE STUDY ROOMS, ORIENTUM*

Το προφίλ των σύγχρονων μαθητών - Τύποι μάθησης. Από πού παίρνω πληροφορίες και ποιους πληροφορώ; Πώς αναζητώ για τους μαθητές μου καινοτόμες διδακτικές προσεγγίσεις; Δεξιότητες του 21ου αιώνα, παιδιά και Νέες Τεχνολογίες. Μια ομιλία στην οποία θα ανακαλύψετε πώς μπορείτε να βοηθήσετε τους μαθητές σας να βρουν το δικό τους ξεχωριστό στη μάθηση, τις αναγκαίες δεξιότητες και τις απαραίτητες στρατηγικές που πρέπει να ακολουθήσουν.

15.00 – 15.25

#### **AMAZING ENGLISH - AN EXCITING NEW THREE-LEVEL COURSE FOR SENIOR CLASSES**

**Tery Lemanis**, *Educational Consultant, HAMILTON HOUSE PUBLISHERS*  
*Amazing English* is a new three-level course especially written for senior classes. Each level, divided into an introduction and six topic-related units, includes CLIL, culture, values and amazing people, places and things.

# PROGRAMME

**Saturday  
8 September**

## **International Publishers Exhibition**

### **Mycenae**

13.00 – 14.15

#### **HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING**

*Tassos Katsaris, MSc, Educational Advisor, GRIVAS PUBLICATIONS*

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*

**WAY UP:** the one and only coursebook series which turns passive learning into active learning. A pioneering approach to enhance speaking and writing skills and instil confidence.

**WAY UP:** a new way to teach and a great way to learn English.

#### **THE ROLE OF ACTIVE LEARNING IN THE NEW MOTIVATIONAL FRAMEWORK:**

The case of Competence, Autonomy, Relatedness and Purpose.

Scientific truth and popular myths on motivation. Why don't rewards and praise really work?

14.30 – 14.55

#### **DEVELOPING AND PRACTICING IN STYLE**

*Nikos Fragkos, Academic Coordinator, HELLENIC AMERICAN UNION*

The *School Tests for Young Learners of English (STYLE)* are a suite of tests that aim to introduce the young language learners to the skills required for high stake examinations at higher levels. The presentation focuses on how teachers can use materials to motivate their students and help them to practice all their language skills in order to be successful in their studies.

15.00 – 15.25

#### **HAPPY WORLD AND GREAT WONDERS.**

#### **YOUNG LEARNERS AND ELT FOR LIFE!**

*Eftychis Kantarakis, Teacher Trainer - ELT EMEA*

*NATIONAL GEOGRAPHIC LEARNING*

*National Geographic Learning brings a Happy World to Young Learners.*

With courses like *Great Wonders*, senior classes go beyond technology to where the world is real, engaging, inspiring and captivating. Bring the real World to the classroom and allow students to learn English and 21st-century Skills for *LIFE*!

Access to the exhibition and seminar rooms will be permitted only to **REGISTERED** visitors wearing their name badge.

To save time register online, until 3 September 2018, at:

[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



# PROGRAMME

**Saturday  
8 September**

## International Publishers Exhibition

### Vergina

13.00 – 13.25

#### **MAKE A DIFFERENCE WITH LAAS (PALSO) EXAMS AND THE EUROPEAN LANGUAGE PORTFOLIO!**

*Christos Sotiropoulos, FLS Owner, Member of PALSO Board, PALSO*  
*Varvara Tzimirota, FLS Owner, Member of PALSO Board, PALSO*  
The Palso exams based on the CEF (Common European Framework) and recognized by ICC (International Certificate Conference), available in four languages, assess young learners' knowledge objectively in a communicative way and are effectively incorporated in the European Language Portfolio exclusively provided in Greece by Palso.

13.30 – 13.55

#### **TECH IT EASY 2 - Η ΣΥΝΕΧΕΙΑ ΤΗΣ ΠΡΩΤΟΠΟΡΙΑΚΗΣ ΣΕΙΡΑΣ ΓΙΑ ΤΗ Β SENIOR ΕΦΤΑΣΕ!**

*Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING*

- Με πλούσιο τεχνολογικό υλικό (3D Animation, Video και Video Clip με τραγούδι σε κάθε μάθημα)
  - Διδάσκει τη γραμματική με τραγούδια
  - Βοηθάει ιδιαίτερα τους μαθητές με μαθησιακές δυσκολίες
  - Είναι ευέλικτη, με δυνατότητα διδασκαλίας 2 ή 3 φορές την εβδομάδα
  - Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία
- Η σειρά που θα ξετρελάνει τους μαθητές σας!  
Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.

14.00 – 14.25

#### **RESTART - ΜΙΑ ΝΕΑ ΣΕΙΡΑ ΓΙΑ ΕΝΗΛΙΚΕΣ ΠΟΥ ΘΕΛΟΥΝ ΝΑ ΚΑΝΟΥΝ "RESTART" ΣΤΑ ΑΓΓΛΙΚΑ ΤΟΥΣ**

*Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING*

- Ειδικά σχεδιασμένη για ενήλικες που έχουν χάσει την επαφή τους με τα Αγγλικά
- Καλύπτει τα επίπεδα CEFR A1-A2 σε 15 θεματικές ενότητες (Education & Work, Technology, Travel & Tourism, etc.)
- Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία μέσα από καθημερινές καταστάσεις
- Καλύπτει τις βασικές γλωσσικές ανάγκες ενός ενήλικα (filling in an application form, sending an e-mail, ordering a meal, making a reservation, etc.)

Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.

At the end of your visit, for environmental reasons, you are kindly requested to **LEAVE YOUR BADGE** in the designated boxes placed at the exit of the exhibition.

# PROGRAMME



**A MUST HAVE**

# The Book of treasures

OXFORD  
ENGLISH

## ENGLISH IDIOMS and ... **MORE**

For advanced learners of English  
and Teachers of English



more than 8.000  
everyday dialogues  
common and  
uncommon idioms  
phrases with  
idiomatic uses  
thematic texts



ISBN: 978-618-83756-1-1

by: James Nash, Rosemary Ann Mc Hugh, Helen Georgiou

That must have been a Freudian slip

Last October we really had an Indian summer

Tom and Jerry are as thick as thieves

I have an important meeting and so I'm all  
fingers and thumbs

You cut me dead in the market this morning

He's too big for his boots

She knows when she's on to a good thing

I'm hard up again

He's always on his high horse since he  
won the lotto

Jerry was very short with me this morning

I went through thick and thin when  
I was young and had to move to Bristol  
without a single penny in my pockets

The children made such a mess  
in the house. Their mother  
went off at the deep end

Peter has got a bit on the side

## FOR ADVANCED LEARNERS OF ENGLISH AND TEACHERS OF ENGLISH

*More than 8.000 everyday dialogues, common  
and uncommon Idioms, phrases with Idiomatic  
uses, thematic texts, idioms with key-words ...*

*... and **MORE !!!***

**CONTACT:** [english.idioms.and.more@gmail.com](mailto:english.idioms.and.more@gmail.com)

**Saturday  
8 September**

## International Publishers Exhibition

### Ilissos

15.30 – 16.20

Professional  
Presentation

#### **BREXIT: THE IMPACT ON ELT IN GREECE**

*Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT*  
*Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT*  
English remains the Lingua Franca of the EU after the UK leaves, but standardised British English with RP pronunciation, (currently the more esteemed form of the English language across the globe) is gradually replaced by 'European English', American spelling, new 'Eurospeak' words and much more! How all this affects Teaching of English and Exam Preparation in Greece.

16.30 – 16.55

Professional  
Presentation

#### **GRAMMAR-TRANSLATION REVISITED: USING TRANSLATION IN THE CLASSROOM TO TEACH ENGLISH**

*Thalia Bisticas, EFL Teacher, Translator Trainer, Freelance Translator*  
*meta|φραση - TRANSLATOR TRAINING CENTRE*

This presentation examines new, productive ways in which translation from Greek can help EFL students acquire a deeper understanding of the English language and see how it differs from their native tongue.

17.00 – 17.50

#### **LanguageCert SIGNATURE EVENT TEACHING SPEAKING: HOW TO IMPROVE YOUR LEARNERS' SPEAKING PERFORMANCE!**

*Janet Golding, Senior Teacher Trainer, LanguageCert*  
*introduced by Marios Molfetas, Language Qualifications Director*  
*PeopleCert*

This presentation will focus on techniques and tips that enable you to better prepare your students for the Speaking exam.

18.00

#### **LanguageCert DRINKS RECEPTION**

Language  
Cert



Celebrate  
with us!

**Saturday  
8 September**

## **International Publishers Exhibition**

### **Mycenae**

15.30 – 16.20

*Professional  
Presentation*

#### **TEACHING GRAMMAR FOR ALL THE RIGHT REASONS**

*Danny Norrington-Davies, Teacher, Teacher Educator*

*DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*

In this presentation I will explore why it is important to include a focus on grammar in language courses before providing a brief overview of current trends and techniques and the principles underpinning them. I will then look at some issues with pedagogic grammar rules and using material from my book, *'Teaching grammar: from rules to reasons'*, I will discuss the value of working with learner-generated descriptions of language instead. I call these descriptions 'reasons' rather than 'rules'. I will finish by discussing why 'reasons' are more appropriate, usable and memorable for L2 learners than the existing rules, before sharing examples from classes taught in a range of different contexts and countries.

16.30 – 17.20

*Professional  
Presentation*

#### **FROM WASHBACK TO STREAMING FORWARD**

*Georgios Chatzis, RSA dip. DTEFL, MA ELT, TESOL GREECE*

Even though the term Washback or Backwash is usually associated with the negative impact of testing on a language programme, this talk discusses how educators can "stream" elements of tests in the syllabus to develop students' critical thinking and promote effective learning.

18.00 – 21.00

*Workshop*

#### **TEACHING GRAMMAR IN A DIFFERENT WAY:**

#### **FROM RULES TO REASONS AND OTHER LITTLE TWEAKS**

For details see page 15.

#### **Special offer to visitors of the IPE**

The Divani Caravel Hotel offers to out-of-town visitors special room rates (Single Room € 150, Double Room € 170 - including American buffet breakfast). All rooms are equipped with A/C, TV and minibar. For reservations contact Tel. 210 720 7000. To obtain the special rates please state that you are a visitor of the IPE when making your reservation.

# PROGRAMME

**Saturday  
8 September**

## International Publishers Exhibition

### Vergina

15.30 – 16.20

*Professional  
Presentation*

#### **IN SEARCH OF COMMUNALITY: YOU AND ME, THEM AND US**

**Suzanne Antonaros**, Co-director, *EDUCATIONAL & TRAINING CONSULTANTS*  
Visual-based activities to open one's embrace. Encourage learners to exercise generosity - among other human values - and critical thinking skills, through ample opportunities for viewing, listening, speaking and writing.

16.30 – 16.55

*Professional  
Presentation*

#### **THE INTERNET IN EFL:**

##### **AN INEXHAUSTIBLE SOURCE OF AUTHENTIC MATERIALS AND TOOLS**

**Demetra Boudopoulou**, *ELT Consultant, TIE & CLASSIC IESOL*  
A precursor of an interactive workshop on how to use free online sources to enrich and differentiate your lessons with authentic materials, and turn your classes into online communities using learning management software.

17.00 – 17.50

*Professional  
Presentation*

#### **ATTENTION DEFICIT HYPERACTIVITY DISORDER (ADHD): WHAT TEACHERS AND PARENTS SHOULD KNOW**

**Panayiotis Constantinides**  
*English Teacher, Teacher Trainer, Oral Examiner, Dyslexia Evaluator*  
*DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*  
What is the most common mental health problem in childhood? A first touch with ADHD and what teachers and parents should be aware of.

## **THESSALONIKI IP EXHIBITION**

The MET Hotel

**Saturday 1 September 2018**

10.00 - 18.00

**Sunday 2 September 2018**

10.00 - 17.00

# PROGRAMME

**SATURDAY, 8 SEPTEMBER,  
18.00 - 21.00**

DIVANI CARAVEL HOTEL, MYCENAE ROOM

## TEACHING GRAMMAR IN A DIFFERENT WAY: From rules to reasons and other little tweaks

In this workshop I will draw on research and the experiences of teachers to discuss some limitations with the way that grammar focused lessons are often structured in ELT materials and course-books. I will demonstrate how these materials can lack challenge, provide students with a limited understanding of how to use the grammar and why they reduce opportunities for genuine communication. To do this, we will look at the limitations of three standard activities. These are

- closed comprehension questions that focus on content;
- rule discovery activities;
- controlled practice exercises.

After we discuss these issues, the workshop participants will try out some creative alternatives that are designed to generate increased learner engagement, a deeper understanding of grammar items and greater opportunities for communication and emerging language. We will finish by exploring why focusing on reasons rather than rules can help our learners both with their language knowledge but also their output.



**Danny Norrington-Davies**

I am a teacher and teacher-educator working at King's College London and International House London. My first book, 'Teaching grammar: from rules to reasons' was published by Pavilion in 2016 and nominated for an ELTONS award in language Teaching and Innovation in 2018. I enjoy speaking at conferences and giving workshops, and along with grammar, my interests in ELT are emerging language, materials design, visualization and memory and creativity, and when I'm not attending weekend conferences, I like travelling and working on my allotment.

**SUNDAY, 9 SEPTEMBER,  
18.00 - 21.00**

DIVANI CARAVEL HOTEL, MYCENAE ROOM

## ΚΕΡΔΙΣΤΕ ΤΗΝ ΕΜΠΙΣΤΟΣΥΝΗ – ΜΕΓΑΛΩΣΤΕ ΤΟ ΠΕΛΑΤΟΛΟΓΙΟ ΣΑΣ 'Ένας από τους πολλούς; 'Η ο ένας και καλός;

Στην ομιλία αυτή ο Γιάννης Καλογεράκης, με το γνωστό γλαφυρό, ευχάριστο και κυρίως ανθρωποκεντρικό του ύφος θα μας δώσει χρήσιμα εργαλεία για το πώς θα διαφοροποιηθούμε στην πρώτη μας επαφή με το γονιό και το παιδί, κερδίζοντας τις εντυπώσεις και βάζοντας τα θεμέλια για μια μακροχρόνια και πιστή σχέση.

Θα μας βοηθήσει με χρηστικές συμβουλές ώστε να είμαστε σε θέση να πείθουμε τους γονείς αλλά και να κερδίζουμε τη διάθεση των παιδιών. Διότι κανένας γονιός δε θα αρνηθεί ένα ΚΞΓ ή καθηγητή που εντυπωσίασε το παιδί του.



Ο Γιάννης Καλογεράκης όταν ακόμα έψαχνε τι να κάνει και δεν ήξερε, έκανε ένα διάδακτορικό στη ρομποτική. Κι αφού έμαθε καλά τα ρομπότ κατάλαβε ότι το σπουδαιότερο σ' αυτόν τον πλανήτη είναι ο άνθρωπος. Κι έτσι αποφάσισε να γίνει ανθρωποκεντρικός και ν' αφήσει την υψηλή τεχνολογία. Ξέρει να κάνει μια δουλειά πολύ καλά.

Να επισημάνει τους ανθρώπους και να τους βοηθά να ανακαλύπτουν το θετικό κομμάτι μέσα τους. Να το गुαλιζούν, να το αναπτύσσουν και να κάνουν θαύματα με δυνάμεις που δεν ήξεραν ότι είχαν. Αυτό το κάνει για καμιά 35ριά χρόνια συνεχώς και μάλλον τα καταφέρνει γιατί συνεχίζει δυναμικά. Μότο του είναι : «Ο άνθρωπος δεν αλλάζει, ο άνθρωπος ΕΠΙΛΕΓΕΙ. Και σε αυτή τη ζωή, είμαστε οι επιλογές μας».

Since the number of participants is limited please book your seat as early as possible at  
[www.des.org.gr](http://www.des.org.gr)

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[info@thestudyrooms.gr](mailto:info@thestudyrooms.gr) | [www.thestudyrooms.gr](http://www.thestudyrooms.gr)

**Sunday  
9 September**

## International Publishers Exhibition

### Mycenae

10.00 – 10.50

Professional  
Presentation

#### **AUGMENTED REALITY AND SCANNABLE TECHNOLOGIES**

**George Drivas**, Director of Studies, Dept. of Foreign Languages, Doukas School  
**Chryssanthe Sotiriou**, EFL Coordinator, Doukas High School  
**EXPRESS PUBLISHING**

Augmented reality in education is already changing the learning process as we know it. In particular, it changes the location and timing of the teaching/studying process and opens additional possibilities to exploit and approach content. Although enhancing the classroom and exploiting the full potential of AR is still in the hands of experts, there are some examples that can be readily introduced by novice and experts alike: scannable technologies.

11.00 – 11.50

Professional  
Presentation

#### **BREXIT: THE IMPACT ON ELT IN GREECE**

**Andrew Betsis**, Author, Publisher, **ANDREW BETSIS ELT - COLLINS ELT**  
**Lawrence Mamas**, Author, **ANDREW BETSIS ELT - COLLINS ELT**

English remains the Lingua Franca of the EU after the UK leaves, but standardised British English with RP pronunciation, (currently the more esteemed form of the English language across the globe) is gradually replaced by 'European English', American spelling, new 'Eurospeak' words and much more! How all this affects Teaching of English and Exam Preparation in Greece.

12.00 – 12.50

#### **"WONDER IS THE BEGINNING OF WISDOM!"- iWonder, THE BRIGHT NEW EXPRESS PUBLISHING COURSE FOR PRIMARY LEARNERS WILL BRING WONDER TO YOUR JUNIOR CLASSES!**

**EXPRESS PUBLISHING**

Do not miss the chance to meet **ROLO**, the first Augmented Reality app for EFL learners! In this presentation you will also have the chance to see our available new, amazing *Right On!* series for A-B-C-D classes and *On Screen* for C2 level students.

13.00 – 13.50

#### **ENTER A NEW WORLD. ENTER PORTAL!**

**MM Publications**

As educators, we must strive to prepare our students for the 'real world'; as English teachers, we aim to help our students communicate successfully in English. *Portal to English* can enable us to do both in our classroom successfully. This brand-new series engages learners and equips them with the necessary skills to excel in the modern, ever-changing world. Based on contemporary ELT methodology, this inspiring course focuses on the systematic development of language skills and comprises motivating and contemporary topics.

# PROGRAMME



**Sunday  
9 September**

## International Publishers Exhibition

### Vergina

10.00 – 10.50

*Professional  
Presentation*

#### **TED TALKS FOR TEENS: AN IDEA WORTH SPREADING**

*Daniel Barber, Author, NATIONAL GEOGRAPHIC LEARNING*

Always thought of TED Talks as adult-only materials? Think again. TED pushes tomorrow's global citizens in the right directions, too, encouraging them to look at old topics critically, with a fresh perspective. Come and discover the principles of selecting and adapting appropriate TED Talks for teens, and raise your expectations of the authentic materials that teens can cope with.

11.00 – 11.25

*Professional  
Presentation*

#### **GETTING CREATIVE.**

##### **WHY IS CREATIVITY IMPORTANT IN THE LANGUAGE CLASSROOM**

*Gareth Davies, Writer, Teacher, Teacher Trainer, OXFORD UNIVERSITY PRESS*

We often equip students with the tools to use English but fail to show them the great powers learning another language can give them. In other words, has language teaching become too safe? In this talk we will look at why creative output is an important part of language learning and how we can provide students with opportunities to use and stretch their existing knowledge in order to become creative language users.

11.30 – 11.55

#### **VIA DEL CORSO A2**

*Telis Marin, Autore, Editore, EDILINGUA*

12.00 – 12.50

#### **HERE COMES JET FOR JUNIOR A AND JUNIOR B!**

*Christina Bakopoulou, Managing Director, BURLINGTON BOOKS*

Jet, the new superhero from Burlington Books, will bring joy, action and motivation to your junior classes and provide creative opportunities to teach values and develop children's 21st-century life skills.

13.00 – 14.15

#### **HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING**

*Tassos Katsaris, MSc, Educational Advisor, GRIVAS PUBLICATIONS*

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*

**WAY UP:** the one and only coursebook series which turns passive learning into active learning. A pioneering approach to enhance speaking and writing skills and instil confidence.

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#### **THE ROLE OF ACTIVE LEARNING IN THE NEW MOTIVATIONAL FRAMEWORK:**

The case of Competence, Autonomy, Relatedness and Purpose.

Scientific truth and popular myths on motivation. Why don't rewards and praise really work?

# PROGRAMME

**Sunday  
9 September**

## International Publishers Exhibition

### Mycenae

14.00 – 14.25

#### **THE ECCE WRITING TASK: THE KEY TO EFFECTIVE COMPOSITION DEVELOPMENT**

*John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION*  
Test takers need to apply specific strategies in order to successfully develop the ECCE writing task. The presentation focuses on these strategies as well as on what should be avoided so that the text produced meets the writing task rating criteria.

14.30 – 15.25

#### **TECH IT EASY 2 - Η ΣΥΝΕΧΕΙΑ ΤΗΣ ΠΡΩΤΟΠΟΡΙΑΚΗΣ ΣΕΙΡΑΣ ΓΙΑ ΤΗ Β SENIOR ΕΦΤΑΣΕΙ!**

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  - Διδάσκει τη γραμματική με τραγούδια
  - Βοηθάει ιδιαίτερα τους μαθητές με μαθησιακές δυσκολίες
  - Είναι ευέλικτη, με δυνατότητα διδασκαλίας 2 ή 3 φορές την εβδομάδα
  - Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία
- Η σειρά που θα ξετρελάνει τους μαθητές σας!

#### **RESTART - ΜΙΑ ΝΕΑ ΣΕΙΡΑ ΓΙΑ ΕΝΗΛΙΚΕΣ ΠΟΥ ΘΕΛΟΥΝ ΝΑ ΚΑΝΟΥΝ "RESTART" ΣΤΑ ΑΓΓΛΙΚΑ ΤΟΥΣ**

- Ειδικά σχεδιασμένη για ενήλικες που έχουν χάσει την επαφή τους με τα Αγγλικά
- Καλύπτει τα επίπεδα CEFR A1-A2 σε 15 θεματικές ενότητες (Education & Work, Technology, Travel & Tourism, etc.)
- Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία μέσα από καθημερινές καταστάσεις
- Καλύπτει τις βασικές γλωσσικές ανάγκες ενός ενήλικα (filling in an application form, sending an e-mail, ordering a meal, etc.)

*Θωμάς Παρισσόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING*  
Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.

15.30 – 15.55

#### **PANTEBOY ΣΤΙΣ ΕΞΕΤΑΣΕΙΣ LRN!**

*Νάντια Καράμπελα, Personal Examination Counsellor, FLS Owner*  
*LRN Certified Oral Examiner, LRN & AWARDS INTERNATIONAL*  
Είτε πρόκειται για παιδιά ή εφήβους, είτε για ενήλικες, οι εξετάσεις LRN και Awards International, για έγκυρη πιστοποίηση στα Αγγλικά, είναι μια ευχάριστη εμπειρία που θες να ζήσεις! Ας μοιραστούμε τα μυστικά της προετοιμασίας γι' αυτήν την, χωρίς άγχος και παγίδες, εμπειρία των υποψηφίων μας!

16.00 – 16.50

#### **LAS ACTIVIDADES COOPERATIVAS EN CLASE DE ELE**

*José María Romero Montesión*  
*Asesor Pedagógico y formador en editorial, EDINUMEN*

# PROGRAMME

**Sunday  
9 September**

## International Publishers Exhibition

### Vergina

14.30 – 14.55

#### **IELTS ACADEMIC WRITING TASK 1: A LESSON PLAN TO REMEMBER BY PeopleCert**

*Lida Lampropoulou, Academic Consultant, PeopleCert*

A presentation designed to guide you on how to help your students ace the IELTS Writing Task 1.

15.00 – 15.25

#### **THE ECPE TEST DESIGN: CREATING TASK REQUIREMENTS AND CRITERIA OF ASSESSMENT**

*Dr. Ioannis Petropoulos, Academic Coordinator, HELLENIC AMERICAN UNION*

The presentation focuses on the rationale behind the ECPE test design responsible for the formation of the task requirements and how these requirements are reflected in the assessment criteria.

16.00 – 16.50

#### **ΠΩΣ ΝΑ ΚΕΡΔΙΣΕΤΕ ΕΓΓΡΑΦΕΣ ΚΑΙ ΜΑΘΗΜΑΤΑ, ΝΑ ΤΑ ΕΔΡΑΙΩΣΕΤΕ ΚΑΙ ΝΑ ΤΑ ΔΙΑΤΗΡΗΣΕΤΕ!**

*Professional  
Presentation*

*Γιάννης Καθηγεράκης, Διευθύνων Σύμβουλος JMK, Εμπιστευτής  
DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*

Ακούστε το Γιάννη Καθηγεράκη και κερδίστε χρηστικές συμβουλές για το πώς να αυξήσετε το πελατολόγιό σας αθήα και να θεμελιωθείτε τις επικοινωνιακές σας δυνατότητες ώστε να έχετε διατηρησιμότητα και θεαματικά αποτελέσματα!

17.00 – 17.50

#### **ΚΡΟΙΣΟΙ ΣΤΗΝ ΚΡΙΣΗ: Η ΔΥΝΑΜΗ ΤΩΝ ΘΕΤΙΚΩΝ ΣΥΝΑΙΣΘΗΜΑΤΩΝ**

*Professional  
Presentation*

*Αναστάσιος Σταθίκας, Καθηγητής Κλινικής Ψυχολογίας Πάντειο Πανεπιστήμιο  
Πρόεδρος Ελληνικής Εταιρίας Θετικής Ψυχολογίας  
DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*

Όλο και περισσότερο, ίσως λόγω και της οικονομικής συγκυρίας, ακούμε για την σημαντικότητα της θετικής σκέψης, στάσης και ενέργειας. Σχεδόν βομβαρδιζόμαστε καθημερινά για την ανάγκη του να είναι κανείς θετικός και αισιόδοξος. Μοιάζει κάποιες φορές να έχουμε μια δικτατορία θετικότητας όπου όλοι πρέπει να χαμογελάμε ενώ η λύπη, ο θυμός και η απογοήτευση έχουν τεθεί εκτός νόμου. Σ' αυτή την ομιλία, με χιούμορ και διαδραστικό τρόπο, θα επαναπροσδιορίσουμε τη θετικότητα με απλές αλλά επιστημονικές αλήθειες. Θα εστιάσουμε στον ευεργετικό ρόλο των θετικών συναισθημάτων για την υγεία, την ευτυχία μας καθώς και για τη μάθηση, για την ανθεκτικότητα, για τις αποτελεσματικές σχέσεις στην εκπαίδευση και στην κάθε μέρα.

### Mycenae

18.00 – 21.00

#### **ΚΕΡΔΙΣΤΕ ΤΗΝ ΕΜΠΙΣΤΟΣΥΝΗ – ΜΕΓΑΛΩΣΤΕ ΤΟ ΠΕΛΑΤΟΛΟΓΙΟ ΣΑΣ: ΕΝΑΣ ΑΠΟ ΤΟΥΣ ΠΟΛΛΟΥΣ; Η Ο ΕΝΑΣ ΚΑΙ ΚΑΛΟΣ;**

*Workshop*

For details see page 15.

# PROGRAMME

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# PROGRAMME

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Tel: 210 362 9000 Fax: 210 362 9370 [www.metafrasi.edu.gr](http://www.metafrasi.edu.gr)

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**NOCN - ESOL Exams** 120 Solonos, 10681 Athens

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**Oxford University Press** 64 Amerikis, 26442 Patra

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**Sterling English Language Learning** P.O. Box 70303, 16610 Athens

Tel: 210 968 0517 [www.sterlingenglish.com](http://www.sterlingenglish.com)

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**TIE & Classic IESOL** Larissis & Papatsoni, 50100 Kozani

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# PROGRAMME




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