



# International Publishers Exhibition

## Autumn 18

### The MET Hotel - Thessaloniki Programme

#### Saturday 1 September - Sirocco

10.30 – 10.55 Professional Presentation	<b>DEVELOPING VOCABULARY STRATEGIES FOR B2 AND BEYOND - Part A</b> <b>Stephen John Taylor</b> , Seminar Presenter, CAMBRIDGE ASSESSMENT ENGLISH This session will look at ways to encourage your students to develop and consolidate their vocabulary at B2 level and beyond. We will look at ideas and activities for the classroom as well as some useful digital tools and resources to enrich students' vocabulary.
10.55 – 11.20	<b>DEVELOPING VOCABULARY STRATEGIES FOR B2 AND BEYOND - Part B</b> <b>Stephen John Taylor</b> , Seminar Presenter, CAMBRIDGE ASSESSMENT ENGLISH We will consider how to support exam preparation for <i>B2 First</i> , the most popular of the <i>Cambridge English Qualifications</i> .
11.30 – 11.55	<b>AMAZING ENGLISH - AN EXCITING NEW THREE-LEVEL COURSE FOR SENIOR CLASSES</b> <b>Tery Lemanis</b> , Educational Consultant, HAMILTON HOUSE PUBLISHERS <i>Amazing English</i> is a new three-level course especially written for senior classes. Each level, divided into an introduction and six topic-related units, includes CLIL, culture, values and amazing people, places and things.
12.00 – 12.25	<b>TOEIC: THE UPDATED VERSION OF THE LISTENING AND READING TEST</b> <b>John Bardis</b> , Academic Coordinator, HELLENIC AMERICAN UNION The presentation focuses on the recent updates for the Listening & Reading TOEIC test coming into effect.
12.30 – 12.55	<b>GLOBALCERT: INTRODUCING THE 4TH INDUSTRIAL AGE CERTIFICATIONS LAUNCHING THE NEW ESOL INTERNATIONAL QUALIFICATIONS</b> <b>Christine Tsatsaba</b> , Director, GLOBALCERT <b>John Boumis</b> , Deputy Director, GLOBALCERT Reference to the <i>GlobalCert</i> suite of Qualifications. <i>Qualifi</i> and <i>GlobalCert</i> joined forces to deliver the new accessible and inclusive <i>IESOL Qualifications</i> . Analysis of the exam format and benefits for partners, teachers and candidates.
13.00 – 13.50	<b>HERE COMES JET FOR JUNIOR A AND JUNIOR B!</b> <b>Christina Bakopoulou</b> , Managing Director, BURLINGTON BOOKS <i>Jet</i> , the new superhero from <i>Burlington Books</i> , will bring joy, action and motivation to your junior classes and provide creative opportunities to teach values and develop children's 21st-century life skills.
14.00 – 14.25	<b>HAPPY WORLD AND GREAT WONDERS. YOUNG LEARNERS AND ELT FOR LIFE!</b> <b>Eftychis Kantarakis</b> , Teacher Trainer - ELT EMEA, NATIONAL GEOGRAPHIC LEARNING <i>National Geographic Learning</i> brings a <i>Happy World</i> to Young Learners. With courses like <i>Great Wonders</i> , senior classes go beyond technology to where the world is real, engaging, inspiring and captivating. Bring the real World to the classroom and allow students to learn English and 21st-century Skills for <i>LIFE!</i>
14.30 – 15.20	<b>ENTER A NEW WORLD. ENTER PORTAL!</b> <b>MM Publications</b> As educators, we must strive to prepare our students for the 'real world'; as English teachers, we aim to help our students communicate successfully in English. <i>Portal to English</i> can enable us to do both in our classroom successfully. This brand-new series engages learners and equips them with the necessary skills to excel in the modern, ever-changing world. Based on contemporary ELT methodology, this inspiring course focuses on the systematic development of language skills and comprises motivating and contemporary topics.
15.30 – 16.20 Professional Presentation	<b>BREXIT: THE IMPACT ON ELT IN GREECE</b> <b>Andrew Betsis</b> , Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT <b>Lawrence Mamas</b> , Author, ANDREW BETSIS ELT - COLLINS ELT English remains the Lingua Franca of the EU after the UK leaves, but standardised British English with RP pronunciation, (currently the more esteemed form of the English language across the globe) is gradually replaced by 'European English', American spelling, new 'Eurospeak' words and much more! How all this affects Teaching of English and Exam Preparation in Greece.
16.30 – 16.55 Professional Presentation	<b>LEARNING VOCABULARY - NO EASY DEAL, BUT A BIG DEAL</b> <b>Sylvia Kar</b> , Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS Vocabulary learning is one of the tasks students have major problems with. How do we incorporate learning vocabulary into our teaching.