



International Publishers Exhibition

Autumn 18

The MET Hotel - Thessaloniki Programme

Saturday 1 September - Zephyros

10.00 – 10.50 Professional Presentation	STAND UP AND SPEAK OUT: GOOD STORIES FOR GREAT DISCUSSIONS <i>Dr. Linda Manney, Board Member, TESOL MACEDONIA-THRACE</i> People around the world understand the power of a good story. That's why we, English teachers, read to our students, and we often ask students to read and write stories. In my talk, I present short stories for English language learners, ages 10-16, which depict an ethical or social problem, and I show how these stories can lead to high-energy class discussions.
11.00 – 11.25	"ENGLISH SOUNDS FUN; Ready, Steady, Go!" <i>Anastasia Metallinou, BA Hons, MEd Special Education, EFL teacher, Materials Writer, Teacher Trainer</i> ENGLISH SOUNDS FUN <i>English Sounds Fun</i> is a dyslexia-friendly method, accessible to all learners. This session introduces the innovative features of this holistic programme that allow all students to enjoy learning English, while developing firm foundations for progress towards proficiency. Level: A1 and A2.
11.30 – 11.55	ΠΑΝΤΕΒΟΥ ΣΤΙΣ ΕΞΕΤΑΣΕΙΣ LRN! <i>Νάντια Καράμπελα, Personal Examination Counsellor, FLS Owner, LRN Certified Oral Examiner</i> LRN & AWARDS INTERNATIONAL Είτε πρόκειται για παιδιά ή εφήβους, είτε για ενήλικες, οι εξετάσεις <i>LRN</i> και <i>Awards International</i> , για έγκυρη πιστοποίηση στα Αγγλικά, είναι μια ευχάριστη εμπειρία που θες να ζήσεις! Ας μοιραστούμε τα μυστικά της προετοιμασίας γι'αυτήν την, χωρίς άγχος και παγίδες, εμπειρία των υποψηφίων μας!
12.00 – 12.50	"WONDER IS THE BEGINNING OF WISDOM!" - iWonder, THE BRIGHT NEW EXPRESS PUBLISHING COURSE FOR PRIMARY LEARNERS WILL BRING WONDER TO YOUR JUNIOR CLASSES! EXPRESS PUBLISHING Do not miss the chance to meet <i>ROLO</i> , the first Augmented Reality app for EFL learners! In this presentation you will also have the chance to see our available new, amazing <i>Right On!</i> series for A-B-C-D classes and <i>On Screen</i> for C2 level students.
13.00 – 14.15	HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING <i>Tassos Katsaris, MSc, Educational Advisor, GRIVAS PUBLICATIONS</i> <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> WAY UP: the one and only coursebook series which turns passive learning into active learning. A pioneering approach to enhance speaking and writing skills and instil confidence. WAY UP: a new way to teach and a great way to learn English. THE ROLE OF ACTIVE LEARNING IN THE NEW MOTIVATIONAL FRAMEWORK: The case of Competence, Autonomy, Relatedness and Purpose. Scientific truth and popular myths on motivation. Why don't rewards and praise really work?
14.30 – 14.55	TECH IT EASY 2 - Η ΣΥΝΕΧΕΙΑ ΤΗΣ ΠΡΩΤΟΠΟΡΙΑΚΗΣ ΣΕΙΡΑΣ ΓΙΑ ΤΗ Β SENIOR ΕΦΤΑΣΕ! <i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Με πλούσιο τεχνολογικό υλικό (3D Animation, Video και Video Clip με τραγούδι σε κάθε μάθημα)• Διδάσκει τη γραμματική με τραγούδια• Βοηθάει ιδιαίτερα τους μαθητές με μαθησιακές δυσκολίες• Είναι ευέλικτη, με δυνατότητα διδασκαλίας 2 ή 3 φορές την εβδομάδα• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία Η σειρά που θα ξετρελάνει τους μαθητές σας! Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.
15.00 – 15.25	RESTART - ΜΙΑ ΝΕΑ ΣΕΙΡΑ ΓΙΑ ΕΝΗΛΙΚΕΣ ΠΟΥ ΘΕΛΟΥΝ ΝΑ ΚΑΝΟΥΝ "RESTART" ΣΤΑ ΑΓΓΛΙΚΑ ΤΟΥΣ <i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Ειδικά σχεδιασμένη για ενήλικες που έχουν χάσει την επαφή τους με τα Αγγλικά• Καλύπτει τα επίπεδα CEFR A1-A2 σε 15 θεματικές ενότητες (Education & Work, Technology, Travel & Tourism, etc.)• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία μέσα από καθημερινές καταστάσεις• Καλύπτει τις βασικές γλωσσικές ανάγκες ενός ενήλικα (filling in an application form, sending an e-mail, ordering a meal, making a reservation, etc.) Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.
15.30 – 16.20 Professional Presentation	TEACHING GRAMMAR FOR ALL THE RIGHT REASONS <i>Danny Norrington-Davies, Teacher, Teacher Educator</i> DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS In this presentation I will explore why it is important to include a focus on grammar in language courses before providing a brief overview of current trends and techniques and the principles underpinning them. I will then look at some issues with pedagogic grammar rules and using material from my book, 'Teaching grammar: from rules to reasons', I will discuss the value of working with learner-generated descriptions of language instead. I call these descriptions 'reasons' rather than 'rules'. I will finish by discussing why 'reasons' are more appropriate, usable and memorable for L2 learners than the existing rules, before sharing examples from classes taught in a range of different contexts and countries.
17.00 – 17.50	LanguageCert SIGNATURE EVENT TEACHING SPEAKING: HOW TO IMPROVE YOUR LEARNERS' SPEAKING PERFORMANCE! <i>Janet Golding, Senior Teacher Trainer, LanguageCert</i> <i>introduced by Marios Molfetas, Language Qualifications Director, PeopleCert</i> This presentation will focus on techniques and tips that enable you to better prepare your students for the Speaking exam.
18.00	LanguageCert DRINKS RECEPTION