



International Publishers Exhibition

Autumn 18

The MET Hotel - Thessaloniki Programme

Sunday 2 September - Zephyros

11.00 – 11.50 Professional Presentation	BREXIT: THE IMPACT ON ELT IN GREECE <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT</i> English remains the Lingua Franca of the EU after the UK leaves, but standardised British English with RP pronunciation, (currently the more esteemed form of the English language across the globe) is gradually replaced by 'European English', American spelling, new 'Eurospeak' words and much more! How all this affects Teaching of English and Exam Preparation in Greece.
12.00 – 12.25	TECH IT EASY 2 - Η ΣΥΝΕΧΕΙΑ ΤΗΣ ΠΡΩΤΟΠΟΡΙΑΚΗΣ ΣΕΙΡΑΣ ΓΙΑ ΤΗ Β SENIOR ΕΦΤΑΣΕ! <i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Με πλούσιο τεχνολογικό υλικό (3D Animation, Video και Video Clip με τραγούδι σε κάθε μάθημα)• Διδάσκει τη γραμματική με τραγούδια• Βοηθάει ιδιαίτερα τους μαθητές με μαθησιακές δυσκολίες• Είναι ευέλικτη, με δυνατότητα διδασκαλίας 2 ή 3 φορές την εβδομάδα• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία Η σειρά που θα ξετρελάνει τους μαθητές σας! Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.
12.30 – 12.55	RESTART - ΜΙΑ ΝΕΑ ΣΕΙΡΑ ΓΙΑ ΕΝΗΛΙΚΕΣ ΠΟΥ ΘΕΛΟΥΝ ΝΑ ΚΑΝΟΥΝ "RESTART" ΣΤΑ ΑΓΓΛΙΚΑ ΤΟΥΣ <i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Ειδικά σχεδιασμένη για ενήλικες που έχουν χάσει την επαφή τους με τα Αγγλικά• Καλύπτει τα επίπεδα CEFR A1-A2 σε 15 θεματικές ενότητες (Education & Work, Technology, Travel & Tourism, etc.)• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία μέσα από καθημερινές καταστάσεις• Καλύπτει τις βασικές γλωσσικές ανάγκες ενός ενήλικα (filling in an application form, sending an e-mail, ordering a meal, making a reservation, etc.) Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.
13.00 – 14.15	HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING <i>Tassos Katsaris, MSc, Educational Advisor, GRIVAS PUBLICATIONS</i> <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> WAY UP: the one and only coursebook series which turns passive learning into active learning. A pioneering approach to enhance speaking and writing skills and instil confidence. WAY UP: a new way to teach and a great way to learn English. THE ROLE OF ACTIVE LEARNING IN THE NEW MOTIVATIONAL FRAMEWORK: The case of Competence, Autonomy, Relatedness and Purpose. Scientific truth and popular myths on motivation. Why don't rewards and praise really work?
14.30 – 14.55	THE ECCE WRITING TASK: THE KEY TO EFFECTIVE COMPOSITION DEVELOPMENT <i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i> Test takers need to apply specific strategies in order to successfully develop the ECCE writing task. The presentation focuses on these strategies as well as on what should be avoided so that the text produced meets the writing task rating criteria.
15.00 – 15.25 Professional Presentation	THE INTERNET IN EFL: AN INEXHAUSTIBLE SOURCE OF AUTHENTIC MATERIAL AND TOOLS <i>Ilias Kytidis, ELT Consultant, TIE - CLASSIC IESOL</i> A precursor of an interactive workshop on how to use free online sources to enrich and differentiate your lessons with authentic materials, and turn your classes into online communities using learning management software.
16.00 – 16.50 Professional Presentation	PreJunior: THE MOST CHALLENGING CLASS – THE FUTURE OF FOREIGN LANGUAGE SCHOOLS <i>Anna Karanikola, Teacher, FLS Owner, INTERNATIONAL PUBLISHERS EXHIBITIONS</i> "Children want the same things we want. To laugh, to be challenged, to be entertained and delighted." - Dr. Seuss, <i>Herding Kats in kindergarten.</i> Pre Juniors: <ul style="list-style-type: none">• Why it is the most important class to teach?• How can we set up our classroom?• Tips and ideas to help you have the most enjoyable lessons with your little pupils. I have been teaching PreJuniors for 28 years and I still have a lot to learn, but also so much to share. Join me for a different approach to PreJunior teaching.