



# International Publishers Exhibition

## Autumn 18

### Divani Caravel Hotel - Athens

### Programme

#### Saturday 8 September - Mycenae

10.00 – 10.50 Professional Presentation	<b>TO ΟΡΘΟΓΡΑΦΙΑ OR NOT TO ΟΡΘΟΓΡΑΦΙΑ? THAT IS THE QUESTION</b> <i>John Eleftheriou, MA, Dip. RSA, Academic Coordinator, THE AMERICAN COLLEGE OF GREECE</i> Like many classroom techniques, Ορθογραφία has fallen in and out of fashion. The presentation will focus on whether there is a place for Ορθογραφία as a vocabulary learning technique in the modern-day classroom.
11.00 – 11.25 Professional Presentation	<b>CURRICULUM DESIGN VS MARKET NEEDS</b> <i>Dimitris Kouniakis, EFL School Owner &amp; Ed-epreneur</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS</i> A curriculum that fails to reflect market needs also fails those who work their way through it. Many school owners are still caught up in a past that primarily focused on language certification without real speaking and comprehension ability. How we get past this and develop something that adequately reflects market needs and delivers customer satisfaction is what this talk addresses.
11.30 – 11.55	<b>ENGLISH SOUNDS FUN; Ready, Steady, Go!</b> <i>Anastasia Metallinou, BA Hons, MEd Special Education, EFL Teacher, Materials Writer, Teacher Trainer</i> <i>ENGLISH SOUNDS FUN</i> <i>English Sounds Fun</i> is a dyslexia-friendly method, accessible to all learners. This session introduces the innovative features of this holistic programme that allow all students to enjoy learning English, while developing firm foundations for progress towards proficiency. Level: A1 and A2.
12.00 – 12.50	<b>HERE COMES JET FOR JUNIOR A AND JUNIOR B!</b> <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> <i>Jet</i> , the new superhero from <i>Burlington Books</i> , will bring joy, action and motivation to your junior classes and provide creative opportunities to teach values and develop children’s 21st-century life skills.
13.00 – 14.15	<b>HOW TO TURN PASSIVE LEARNING INTO ACTIVE LEARNING</b> <i>Tassos Katsaris, MSc, Educational Advisor, GRIVAS PUBLICATIONS</i> <i>Vivi Kamari, Marketing &amp; Promotion Manager, GRIVAS PUBLICATIONS</i> <b>WAY UP:</b> the one and only coursebook series which turns passive learning into active learning. A pioneering approach to enhance speaking and writing skills and instil confidence. <i>WAY UP:</i> a new way to teach and a great way to learn English. <b>THE ROLE OF ACTIVE LEARNING IN THE NEW MOTIVATIONAL FRAMEWORK:</b> The case of Competence, Autonomy, Relatedness and Purpose. Scientific truth and popular myths on motivation. Why don’t rewards and praise really work?
14.30 – 14.55	<b>DEVELOPING AND PRACTICING IN STYLE</b> <i>Nikos Fragkos, Academic Coordinator, HELLENIC AMERICAN UNION</i> The <i>School Tests for Young Learners of English (STYLE)</i> are a suite of tests that aim to introduce the young language learners to the skills required for high stake examinations at higher levels. The presentation focuses on how teachers can use materials to motivate their students and help them to practice all their language skills in order to be successful in their studies.
15.00 – 15.25	<b>HAPPY WORLD AND GREAT WONDERS. YOUNG LEARNERS AND ELT FOR LIFE!</b> <i>Eftychis Kantarakis, Teacher Trainer - ELT EMEA, NATIONAL GEOGRAPHIC LEARNING</i> <i>National Geographic Learning</i> brings a <i>Happy World</i> to Young Learners. With courses like <i>Great Wonders</i> , senior classes go beyond technology to where the world is real, engaging, inspiring and captivating. Bring the real World to the classroom and allow students to learn English and 21st-century Skills for <i>LIFE</i> !
15.30 – 16.20 Professional Presentation	<b>TEACHING GRAMMAR FOR ALL THE RIGHT REASONS</b> <i>Danny Norrington-Davies, Teacher, Teacher Educator</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS</i> In this presentation I will explore why it is important to include a focus on grammar in language courses before providing a brief overview of current trends and techniques and the principles underpinning them. I will then look at some issues with pedagogic grammar rules and using material from my book, <i>‘Teaching grammar: from rules to reasons’</i> , I will discuss the value of working with learner-generated descriptions of language instead. I call these descriptions ‘reasons’ rather than ‘rules’. I will finish by discussing why ‘reasons’ are more appropriate, usable and memorable for L2 learners than the existing rules, before sharing examples from classes taught in a range of different contexts and countries.
16.30 – 17.20 Professional Presentation	<b>FROM WASHBACK TO STREAMING FORWARD</b> <i>Georgios Chatzis, RSA dip. DTEFL, MA ELT, TESOL GREECE</i> Even though the term Washback or Backwash is usually associated with the negative impact of testing on a language programme, this talk discusses how educators can “stream” elements of tests in the syllabus to develop students’ critical thinking and promote effective learning.